



Boys & Girls Clubs

The Boys & Girls Clubs of Southwest County is a place where great futures start. Their programs, activities and events inspire and enable their kids to realize their full potential. National tested and time proven, their programs foster both character and career development. They have well developed activities in the performing arts, health and fitness, as well as a full recreational sports program.



Beyond their club programs and activities, they engage their kids in the community through stimulating field trips and the opportunity to participate in their annual events such as Our Kids Rock and the Boys & Girls Club Idol. They provide transportation to school in the morning and then from school the The Clubs in the afternoon.

There are new, fun and exciting things happening.

It is no wonder Great Futures Start at the Boys & Girls Clubs of Southwest County.

The Venue: Vail Lake Resort

One of Wine Country's best kept secrets, Vail Lake Resort is Temecula's perfect concert setting amongst the California Oaks. Nearby attractions include Old Town Temecula, Hot Air Ballooning, Pechanga Resort & Casino, World-class Golf, and Temecula's Award-winning Wineries.

Temecula Wine & Music Festival

April 28, 2012

Michael Paulo

Founder and Producer

Temecula Wine & Music Festival

The **Temecula Wine and Music Festival** is proud to present one of Temecula Valley's premier wine and music events. Event founder and producer, Michael Paulo has been in the music business for over 35 years. Through his longtime relationships, Paulo has brought a diverse group of award-winning, world-class talent to the event. Well-known artists such as Jeffrey Osborne, Deniece Williams, Oleta Adams, Paul Jackson Jr., Christopher Cross, Ray Parker Jr., Eric Benet, Patti Austin, Paul Brown, Stephen Bishop, Greg Adams and many more have shared the stage.



One of the most versatile and cosmopolitan saxophonists in pop, soul and contemporary jazz for over 25 years, Michael Paulo has added his distinct saxpertise to a virtual who's who of artists, including Al Jarreau (Paulo's longest term touring association), James Ingram, No. 1 Smooth Jazz Trumpeter and guitarist Rick Braun and Peter White, Kenny Loggins, Patti Austin, Jeffrey Osborne, Jeff Lorber, David Benoit, Carl Anderson, Bobby Caldwell, Johnny Mathis and more.

In 1983, Paulo caught his big break when Al Jarreau hired him for his touring band. The young saxman became an integral part of the Jarreau experience while touring the world for the next decade. Paulo also gained international recognition as a result of his work on Jarreau's famed "Live in London" release.

Paulo spent much of the nineties managing his own record label Noteworthy Records and touring with other artists, strengthening his solo career overseas with many Asian tours as well. Internationally, he has performed in North and South America, Europe, Asia and Africa.

With Eight Solo releases to his credit and numerous studio sessions Michael has been a mainstay in the jazz world. In 2003 and 2004 Michael expanded his Horizons performing with the Honolulu and Asian American Symphonies. Michael is currently completing a project featuring his compositions and performing with a forty piece orchestra with David Benoit at the helm as conductor and arranger. Paulo continues a rewarding fifteen year relationship as the musical host of the Dolphin Days Music Festival in Hawaii, an event that benefits the Shriner's Hospital for children. He has also recently been active as a musical coordinator for The Java Jazz Festival, one of the Largest International Music Festivals in the world.

Michael Paulo and his wife Terri share the goal of the **Temecula Wine and Music Festival** to provide a great entertainment experience on par with some of the world's greatest festivals while promoting community spirit and support for local businesses and charities in the Temecula Valley.



Corporate Sponsor Packages

\$25,000 Title Sponsor Package

Your company shall be the official sponsor of the event and the event will be named after your company. Your company shall be mentioned on all advertising as the Title Sponsor of the event.

Print Advertising

Your corporate logo will be in print ads communicating the benefit in major publications such as newspapers and magazines within the Inland Empire and North San Diego as well as industry publications.

Radio Advertising

Your corporation will be mentioned in all event radio spots.

Web Site Advertising

Web site link to all festival-related web sites.

Flyer & Poster Placement

Your corporate logo will receive recognition as the official sponsor on posters and flyers that will be placed around the metro area for 30 days prior to the event.

Banners at the Event

Your corporate logo will be displayed and your company's name shall be listed on all banners as "presented by" on banners used at the benefit.

Merchant Product Display

Premium placement and display of your products.

VIP Passes

A reserved corporate table for twenty in our special VIP seating area with all access to our festival VIP area. Includes souvenir items such as signed CDs, VIP catering and special reserved seating for the festival and VIP parking area.



Corporate Sponsor Packages

\$15,000 Platinum Sponsorship Package

Print Advertising

Your corporate logo will be in print ads communicating the benefit in major publications such as newspapers and magazines within the Inland Empire and North San Diego as well as industry publications.

Radio Advertising

Your corporation will be mentioned in all event radio spots.

Web Site Advertising

Web site link to all festival-related web sites.

Flyer & Poster Placement

Your corporate logo will receive recognition as the official sponsor on posters and flyers that will be placed around the metro area for 30 days prior to the event.

Banners at the Event

Your company to display 4 banners at event site.

Merchant Product Display

Prime placement and display of your products.

VIP Passes

A reserved corporate table for sixteen in our special VIP seating area with all access to our festival VIP area. VIP catering, special reserved seating for the festival and VIP parking.



Corporate Sponsor Packages

\$5000 Gold Co-Sponsorship Package

Listing in all print and internet advertising, banner advertising, merchant product display in a designated booth. A reserved corporate seating for twelve in our special VIP seating area with all access to our festival VIP area. VIP catering, special reserved seating for the festival and VIP parking. Also included is a merchant Product Display.

\$2,500 Silver Sponsorship

Listing in all print advertising, banner placement at the event, and reserved VIP seating for eight in our special VIP seating area with all access to our festival VIP area. VIP catering, special reserved seating for the festival and VIP parking.

\$1,000 Bronze Sponsorship

Four VIP passes for concert. VIP catering, special reserved seating for four in our special VIP seating area and VIP parking.



SPONSORSHIP AGREEMENT

THIS SPONSORSHIP AGREEMENT ("Agreement") is made between Apaulo Music Productions ("Promoter") , and _____ ("Sponsor").

THE PARTIES AGREE AS FOLLOWS:

1. Promoter shall produce and promote the Temecula Wine & Music Festival ("Festival") to be held on April 28, 2012 at Vail Lake Resort, in Temecula, California.
2. In this Agreement, the word advertise ("Advertise or Advertisement") means the use of print, radio, posters, flyers, banners, display of product(s) or literature, and booth display to promote Sponsor's logo, company name, product(s) or services.
3. Sponsor subscribes to the _____ Sponsorship package as indicated in the Temecula Wine & Music Festival brochure used for this event, which brochure is incorporated herein by reference. Sponsor acknowledges contemporaneous receipt of the brochure and the parties agree to be bound by its provisions, A copy if the Sponsor's logo is attached hereto, The Sponsor's company name is: _____
the product(s): _____
and the service(s): _____
4. On or before March 1, 2012, Sponsor must pay promoter \$ _____ for this Agreement to take effect. Promoter has no obligation to comply with any of the provisions of this Agreement unless and until Sponsor makes this payment by the date set.
5. In lieu of the cash payment indicated in provision 4, Sponsor shall be provided with the following:

6. Promoter , in its absolute discretion, shall designate the location and size of the booth display (if included in the sponsor package as indicated in the Festival's brochure) for Sponsor's use at the Festival. Sponsor shall be responsible for any loss or damage to its product(s) or other materials it uses at the booth display, and shall be solely responsible to provide, if needed, adequate staff to attend the booth display during the Festival.
7. Promoter, in its absolute discretion shall determine the manner in which to Advertise, including but not limited to, the mix of advertising media, the quantity, timing, placement, size, and duration of ads. Promoter in its absolute discretion shall determine which musicians and artists to contract to perform at the Festival.
8. Sponsor represents that it had the right to the use of its logo, company name, products and services and therefore, at its sole expense, will defend , indemnify, and hold harmless the Promoter, its employees, agents, assignees, or successors in interest, from any claim or claims made against Promoter that arise from Promoter's Advertisement.

Temecula Wine & Music Festival



April 28, 2012

9. Promoter shall not be responsible to Sponsor for any damages it may incur due to any errors or omissions, or both, caused by an advertiser or the Promoter, in the portrayal or depiction of Sponsor's logo, company name, product(s), or service(s) in any Advertisement.
10. Promoter is acting in its own behalf and is not an agent, employee, or principal of Vail Lake Resort.
11. Promoter shall be discharged of all its obligations under this Agreement if the fulfillment of any provisions if this Agreement are delayed or prevented by revolutions or other disorders, wars, acts of enemies, strikes, floods, fires, adverse weather, acts of God, or without limiting the foregoing, by other cause not within control of the party whose performance is interfered with, and which by the exercise of reasonable diligence, the party is unable to prevent, whether of the class of causes hereinbefore enumerated or not.
12. If a situation arises as described in provision 11 and the Festival is not held as scheduled, Sponsor shall not be entitled to a refund of the payment, in its entirety of any portion thereof.
13. This Agreement is a complete and exclusive statement of the parties on these matters superseding any previous agreement between them. This Agreement may be modified by subsequent agreement of the parties only by an instrument in writing signed by both of them.
14. If any provision of the Agreement is held in whole or part to be unenforceable for any reason, the remainder of the entire agreement will be severable and remain in effect.
15. All notices to Promoter or Sponsor shall be made in writing to the following respective mailing addresses:

To Sponsor at: _____

To Promoter at:

Apaulo Music Productions, 23811 Washington Avenue, Suite C110-123, Murrieta, California 92562 (951)696-0184

Dated: _____

Apaulo Music Productions, Promoter

By: _____

Signature

Dated: _____

(Sponsor)

By: _____

Title

Signature



Corporate Sponsor Packages

Benefits	Title \$25,000	Platinum \$15,000	Gold \$5,000	Silver 2,500	Bronze \$1,000
Flyers	Logo	Logo	Listing	Listing	Listing
Posters	Logo	Logo	Logo	Listing	Listing
Web Site Advertising	Logo	Logo	Logo	Logo	Listing
VIP Passes	20	16	12	8	4
Banners at Event	6	4	2	1	1
Print Advertising	Logo	Logo	Bold Listing	Listing	-
Merchant Product Display at Event	10 x 20	10 x 10	10 x 10	-	-
Stage Announcements	10 per day	5 per day	2 per day	-	-
Radio Advertising	All	75%	50%	-	-
Website Link	Yes	Yes	Yes	Yes	-



Sponsorship Timeline

Upon signing of sponsorship agreement, please provide the following:

Company Logo:

Submit to Stefanie Bowman at Premier Marketing at Stefanie@tvpinc.net.

Logo formats preferred in the following order:

1. Illustrator EPS, CMYK, all fonts converted to curves
2. JPEG, no less than 600 resolution at 100% size, CMYK
3. PDF, must be high resolution, all fonts and images imbedded, 600 resolution, CMYK

The formats specified above will provide the best quality in reproduction. Any logos submitted in a different format other than specified above will not be accepted.

All Sponsor Levels:

By April 21, 2012 – Provide company banner(s). Number of banners provided based on sponsorship level. See sponsorship graph. Event staff will put all banners up at location on event days.

Website address – email to Stefanie Bowman at Premier Marketing at Stefanie@tvpinc.net. This is needed to provide a link to your site.